

Please check all that apply

1. Website Development

* Company page /directory- Will these include images of principals or employees
* Luminaire Selector highlighted on home page
* Informational updates or news on home page
* Home Page slide that highlights projects or manufacturer projects
* Line card- with manufacturer logo’s
* Line Card –without manufacturer logo’s
* Line Card- with alphabetical search function
* Line Card- PDF
* Project Gallery Page
* Manufacturer /Product Highlight Page
* Company/Manufacturer Video
* Resource Page
* Email Collection ( ex. Newsletter)
* Blog/articles
* Distributor area log in
* Manufacturer Rep area log in
* Social media icons and function
* On Line Tutorial for Luminaire Selector
* Additional pages? Please Specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Use existing hosting
* Responsive Site that adapts to computer and mobile devices
* Content Managed In House
* Content Managed Outside

1. Luminaire Selector Functionality

* Approximate number of manufacturer’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Left side Category listing
* Filter search:
  + LED
  + Quick Ship
  + Interior/Exterior
  + Cost
* Wish List Function to email images
* Project Log Builder ( requires user and password)
* Broken Link Function and Alert
* Back to Page function
* Branding of Wishlist email ( Powered by Mlzagar.com)
* Other functions. Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Additional Products and Services

* Luminaire/web ongoing maintenance Limited Maintenance
* Google Analytics set up
* Analytics Monitoring
* Search Engine Optimization
* Search Engine Marketing
* Website Launch Marketing
* Social Media Marketing
* Article Creation and implementation
* Newsletter Marketing
* Mobile Marketing
* Luminaire Selector Training- Employees/Client Presentations
* Marketing Consultation Ongoing By Project

1. Branding

* Digital Brochure
* Digital Business Cards
* Printing Services
* Press Release
* Video Services

Additional needs\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_